

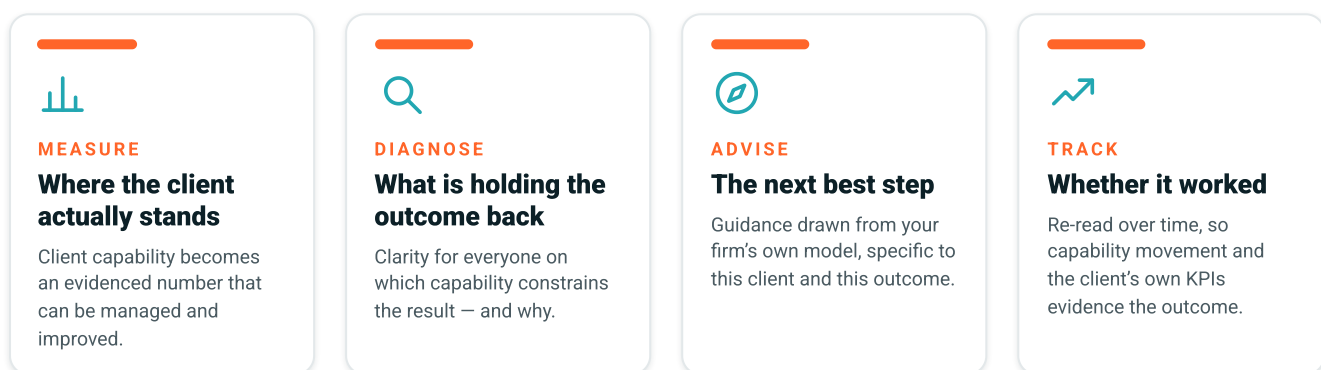


TheAX

The assessment and diagnostic platform for consulting firms

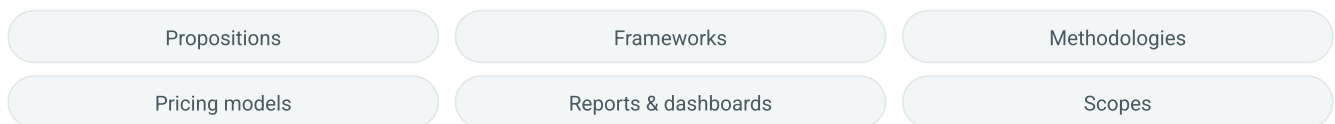
The firm's best thinking is invisible. That is why it cannot be proven, or repeated.

TheAX turns the expertise held by your senior people into a **Consulting Atomic Model** — a structure a machine can work with — then puts it to work. Automated assessment turns a client's capability into a number with evidence beneath it, on every engagement, and the diagnostic method behind it stops leaving the building at six o'clock with your senior people.



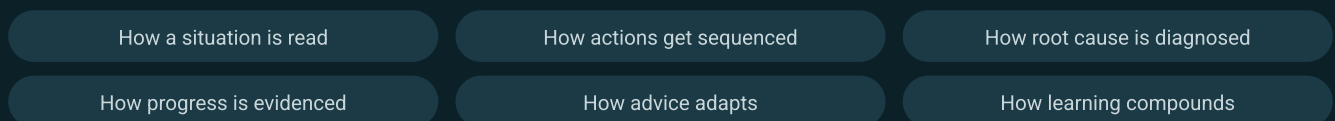
01 · THE INVISIBLE LAYER

WHAT CLIENTS SEE · THE VISIBLE LAYER



THE WATERLINE

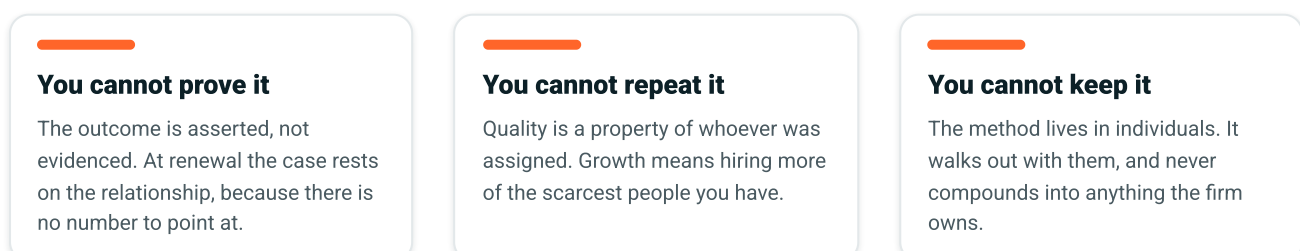
WHAT POWERS DELIVERY · THE INVISIBLE LAYER



It lives in senior people's heads.

Nothing here has ever been written down, because it has never had to be.

Firms productise what clients see. The scalability constraint sits in what they do not — which is why every engagement still runs through the few people who hold the logic.

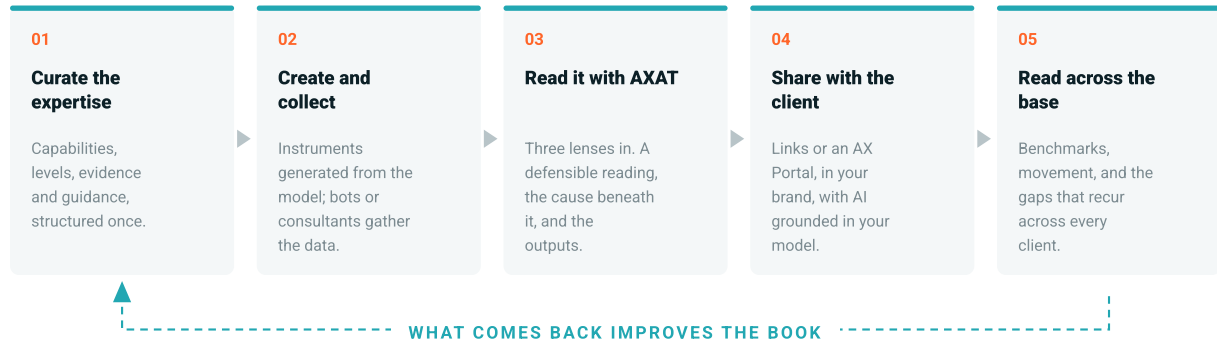




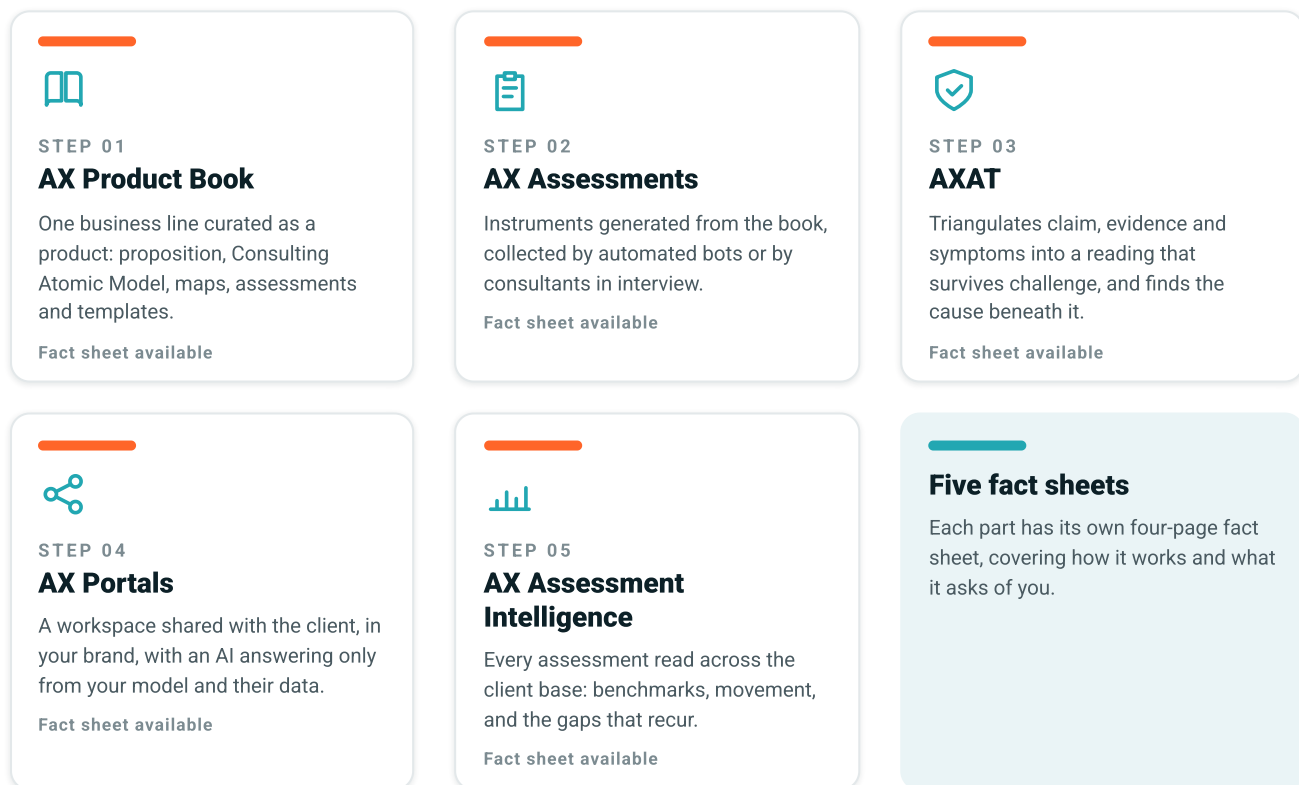
02 · WHAT IT IS MADE OF

Five parts. One cycle.

ONE ASSESSMENT CYCLE WITH THEAX



Step 01 is the work; the rest is the product. One curated model runs unlimited assessments across unlimited clients.



Not only better engagements. A more valuable firm.

Work you can prove · growth without senior hires · IP that stays and compounds · value in the firm rather than in its founders. Each of these is set out in full on the component fact sheets.

More on TheAX

Every part of the platform has its own fact sheet, and a walkthrough on a completed assessment is the quickest way to judge the method for yourself. Both start at the website.
hello@theax.ai · Marlborough, United Kingdom

FIND EVERYTHING AT
theax.ai